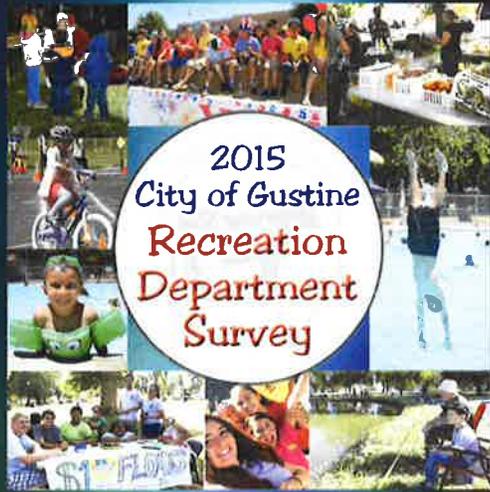


City of Gustine Recreation Department Survey 2015

Survey Created: Tuesday, July 14, 2015

Results as of: Saturday, September 26, 2015



**2015
City of Gustine
Recreation
Department
Survey**

**Your
Help is
Needed!**

Help the City of Gustine analyze the community's existing recreation programs and update the Recreation Department Master Plan. The plan will help us improve existing City recreation programs and develop new ones.

Please complete and email this survey as soon as possible to the address provided on the outside of this questionnaire. Drop it off at City Hall or scan and e-mail to info@cityofgustine.com. You may also complete the survey online at www.cityofgustine.com or <https://www.facebook.com/cityofgustine>.

If you have any questions regarding this survey, please call (209) 564-2518 or (209) 654-6417, Tuesday-Thursday.

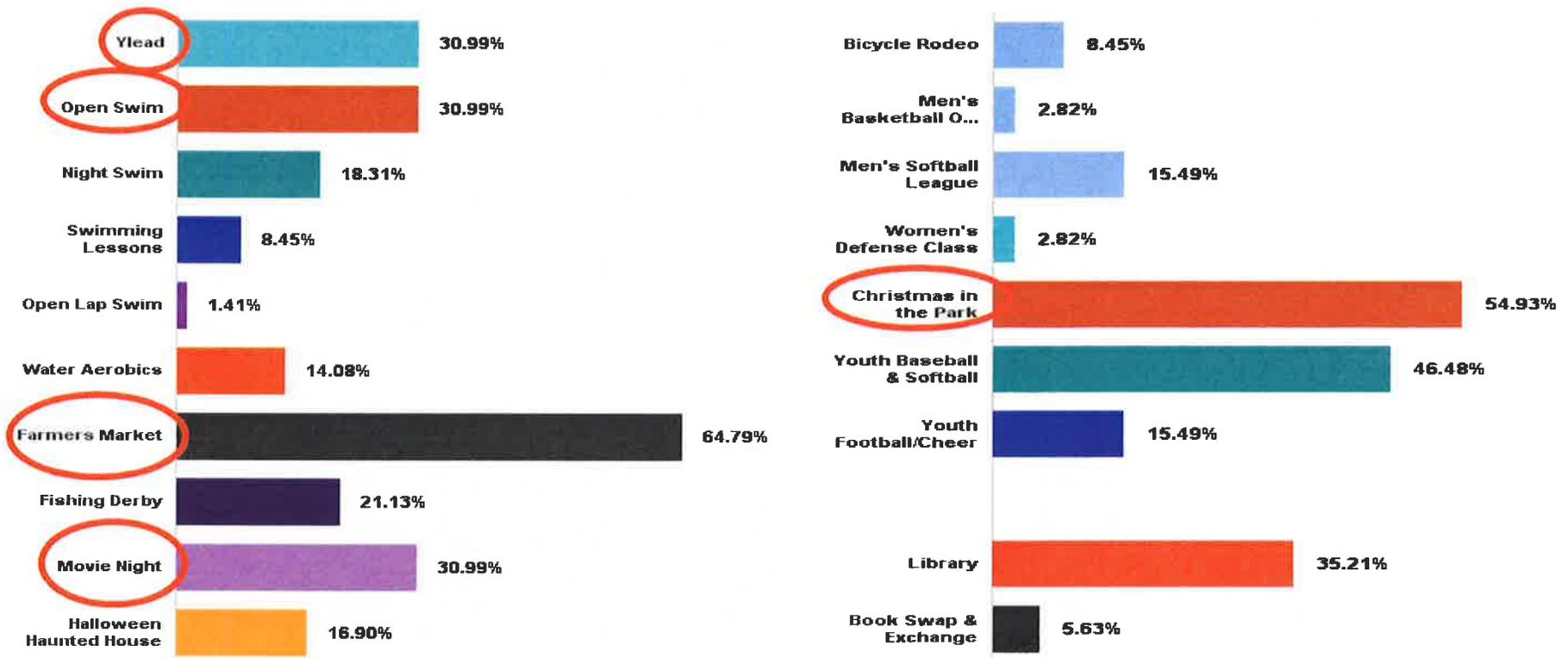
302

Total Responses

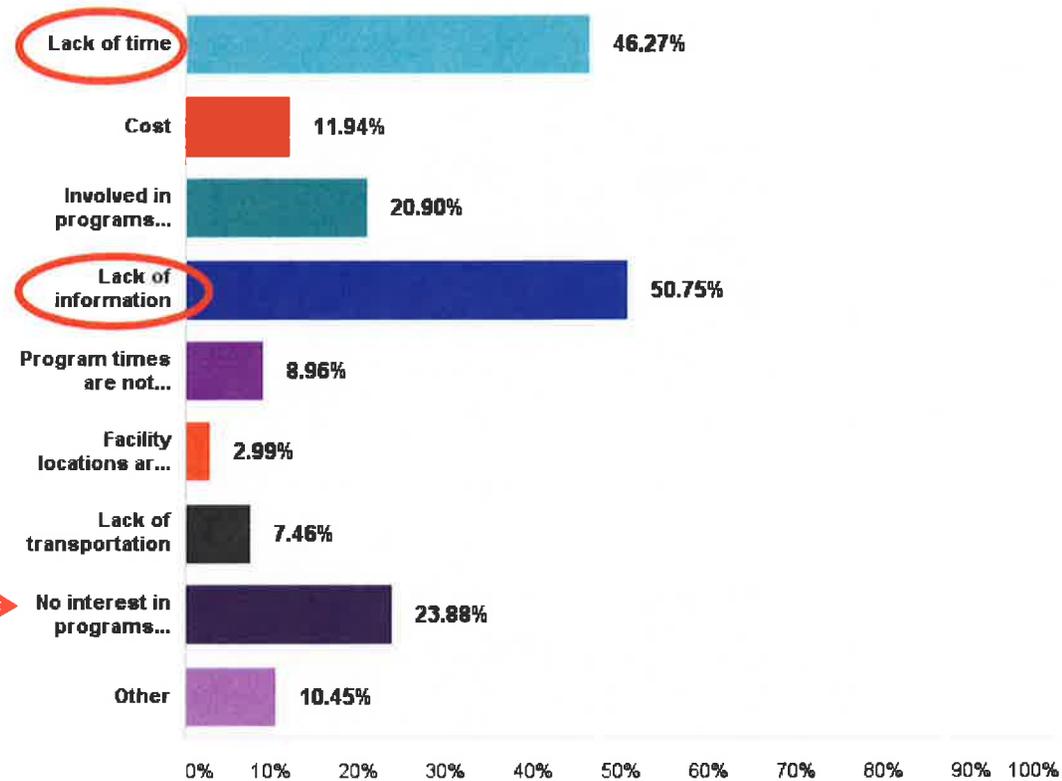
- Facebook 196
- Tuesday Review Responses 44
- School Responses 31
- Movie Night Responses 11
- Emailed Responses 8

CURRENT PROGRAMS

Q1: These are just a FEW programs that the Recreation Department and/or Community offers. Tell us what have you and/or your children been involved in or participated in?

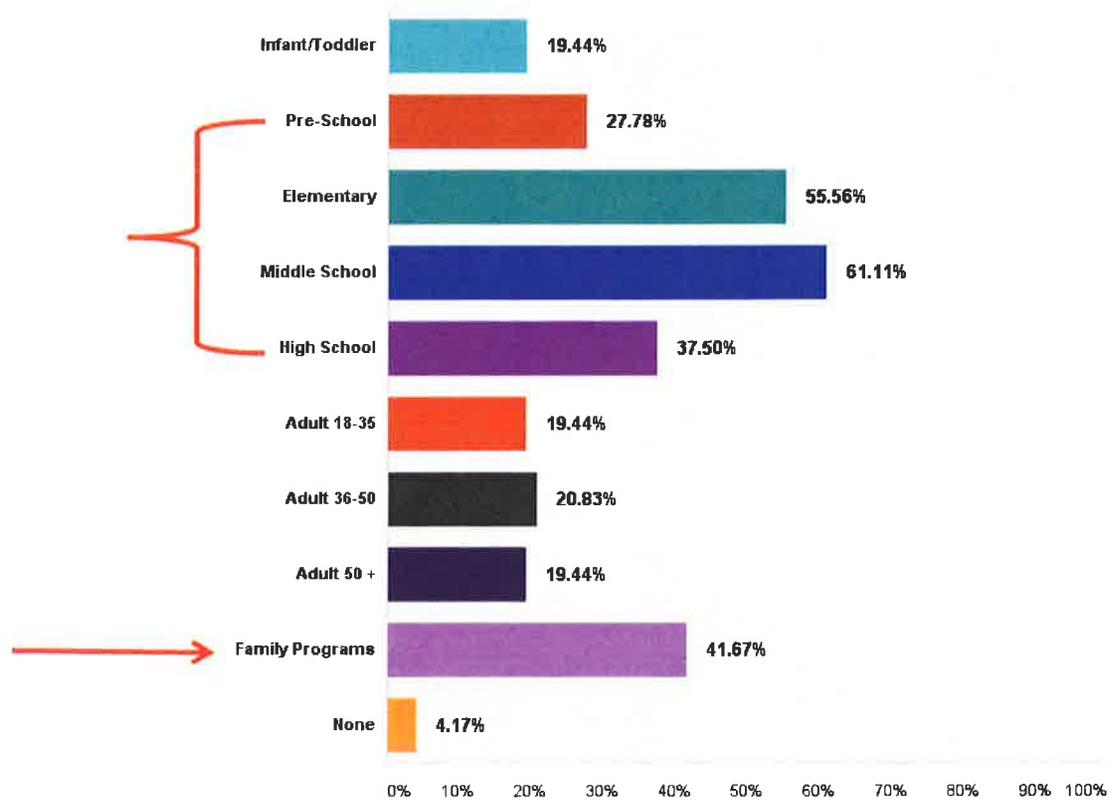


Q2: Please choose the top three reasons why you or any family members do not participate more frequently in City activity programs.



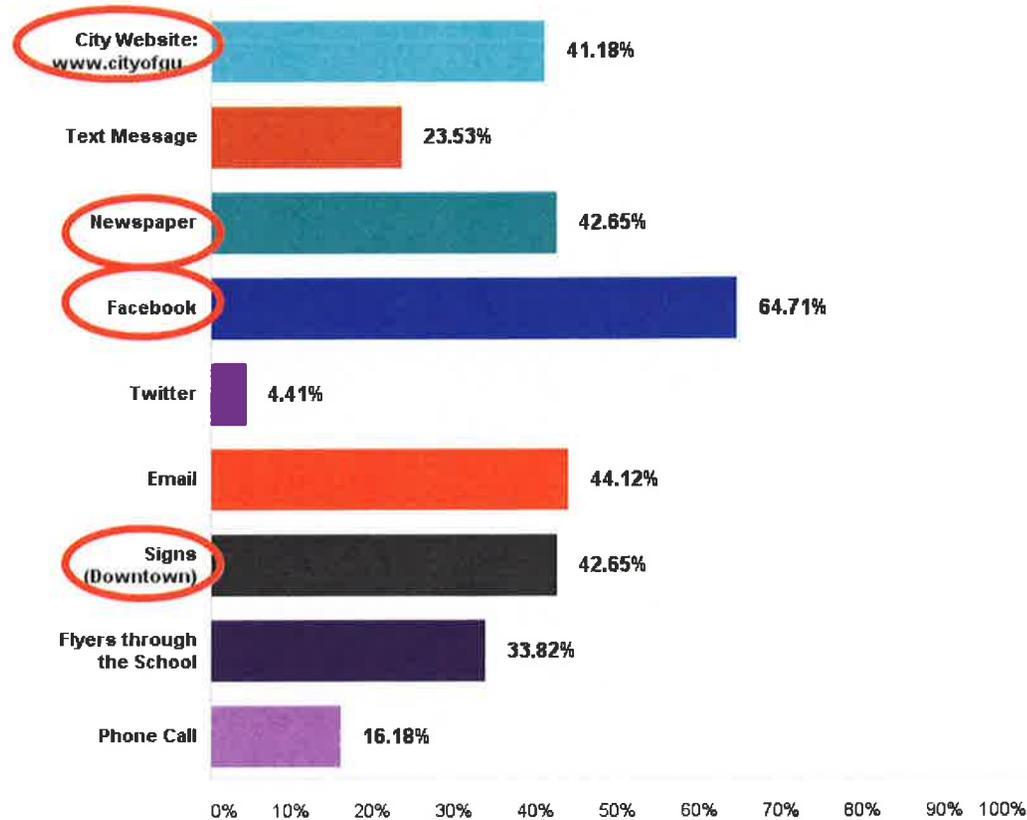
So participate
In other towns →

Q3: Which age group do you feel could use more recreational programming opportunities?



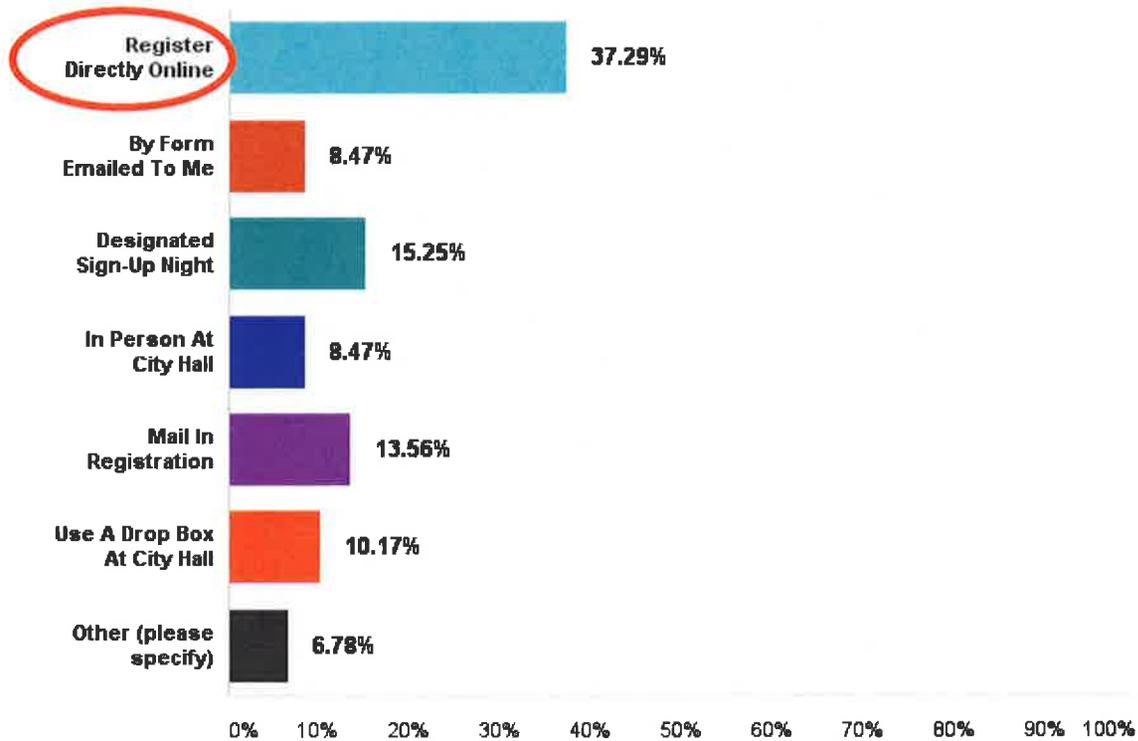
MARKETING

Q4: How would you like to be contacted or hear about City Recreation Programs?

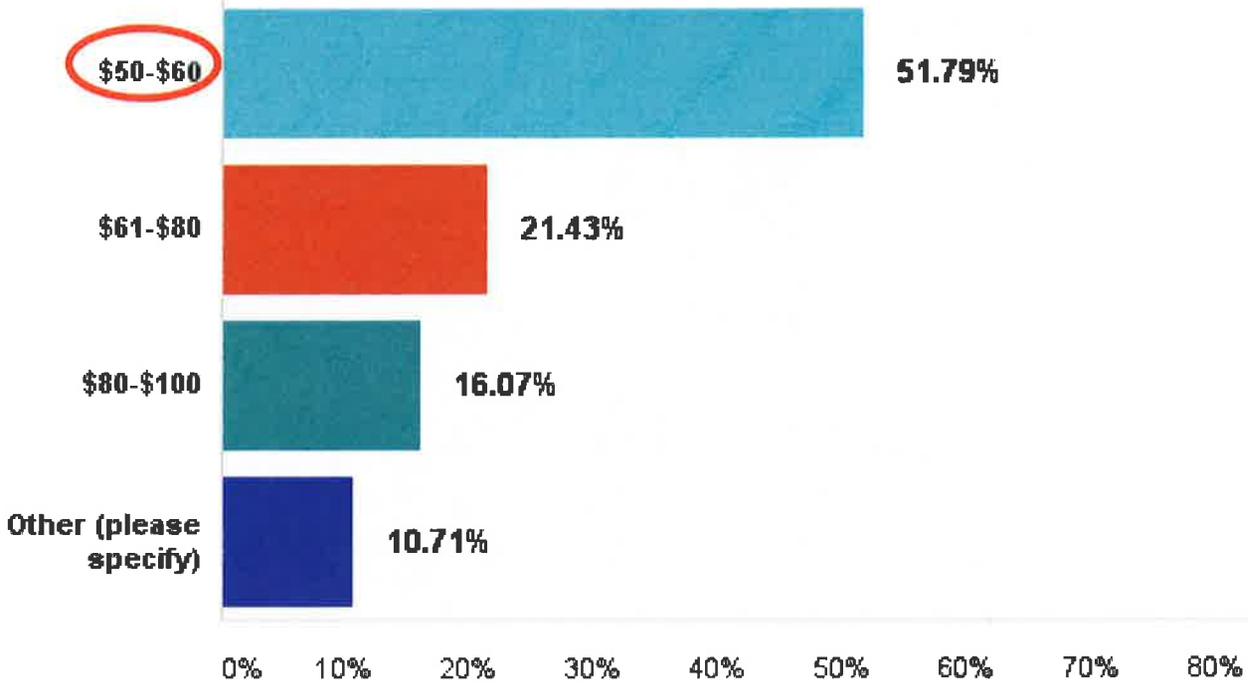


REGISTRATION PROCESS

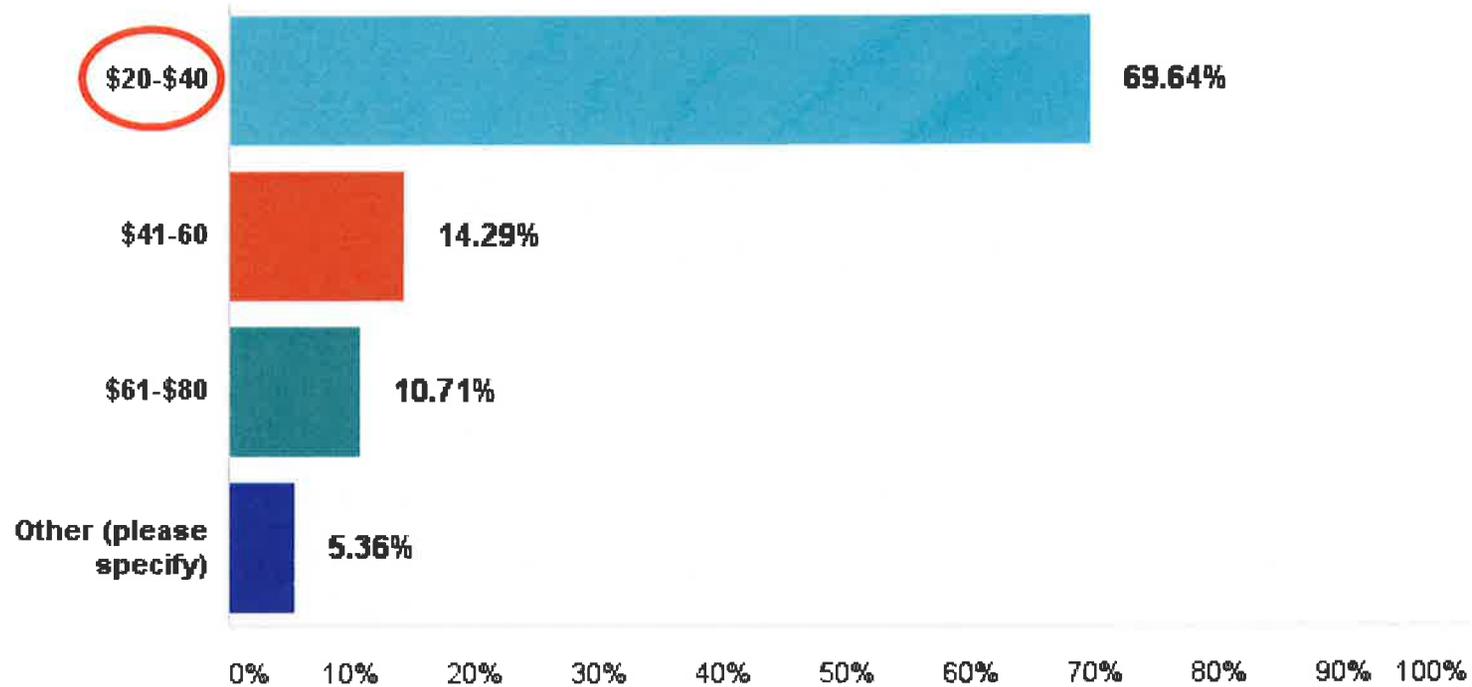
Q5: How would you prefer to register for City Recreation Programs? (Choose one)



Q7: How much would you be willing to pay for Team Sports (Uniform Included)



Q8: How much would you be willing to pay for Classes, Courses, & Lessons (Including Supplies)

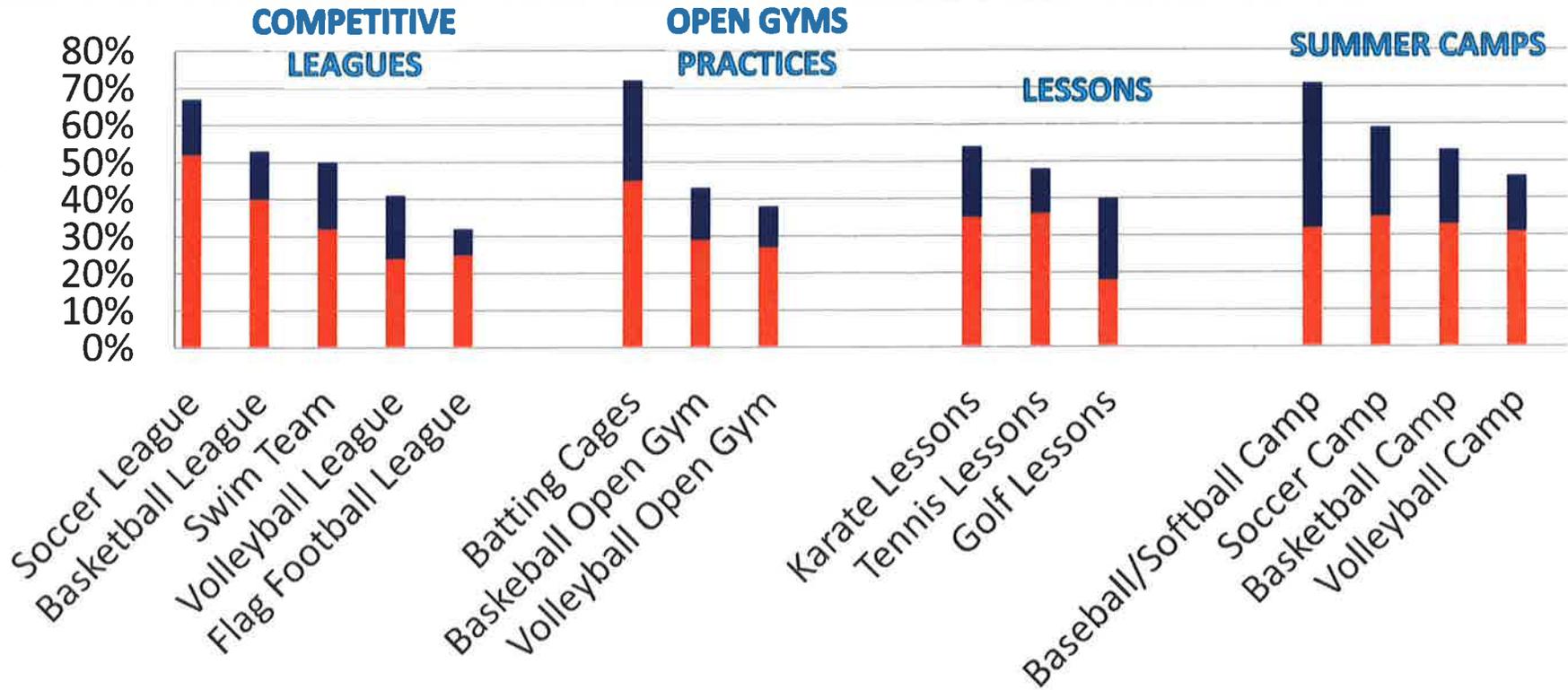


YOUTH PROGRAM IDEAS

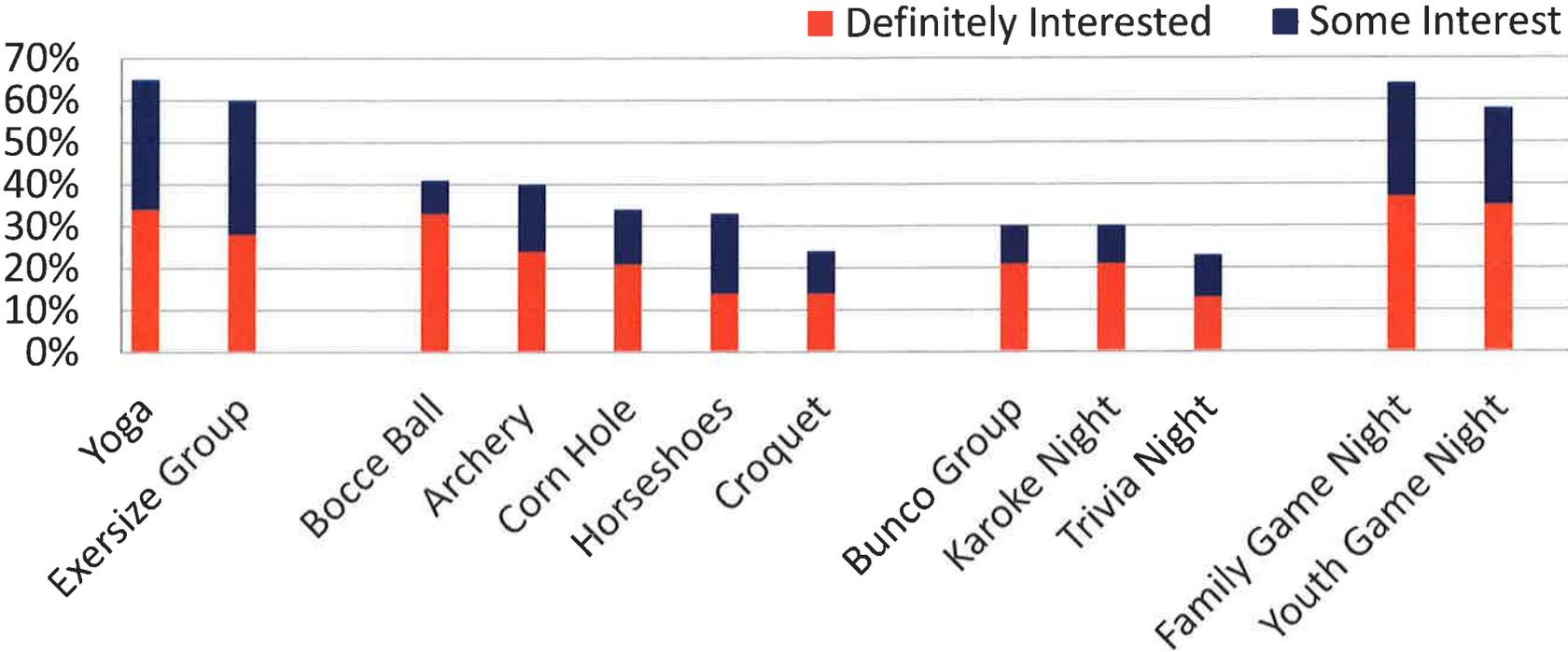
Q9: Please see the below list of program ideas as YOUTH PROGRAMS please mark your interest from no interest to definite interest.



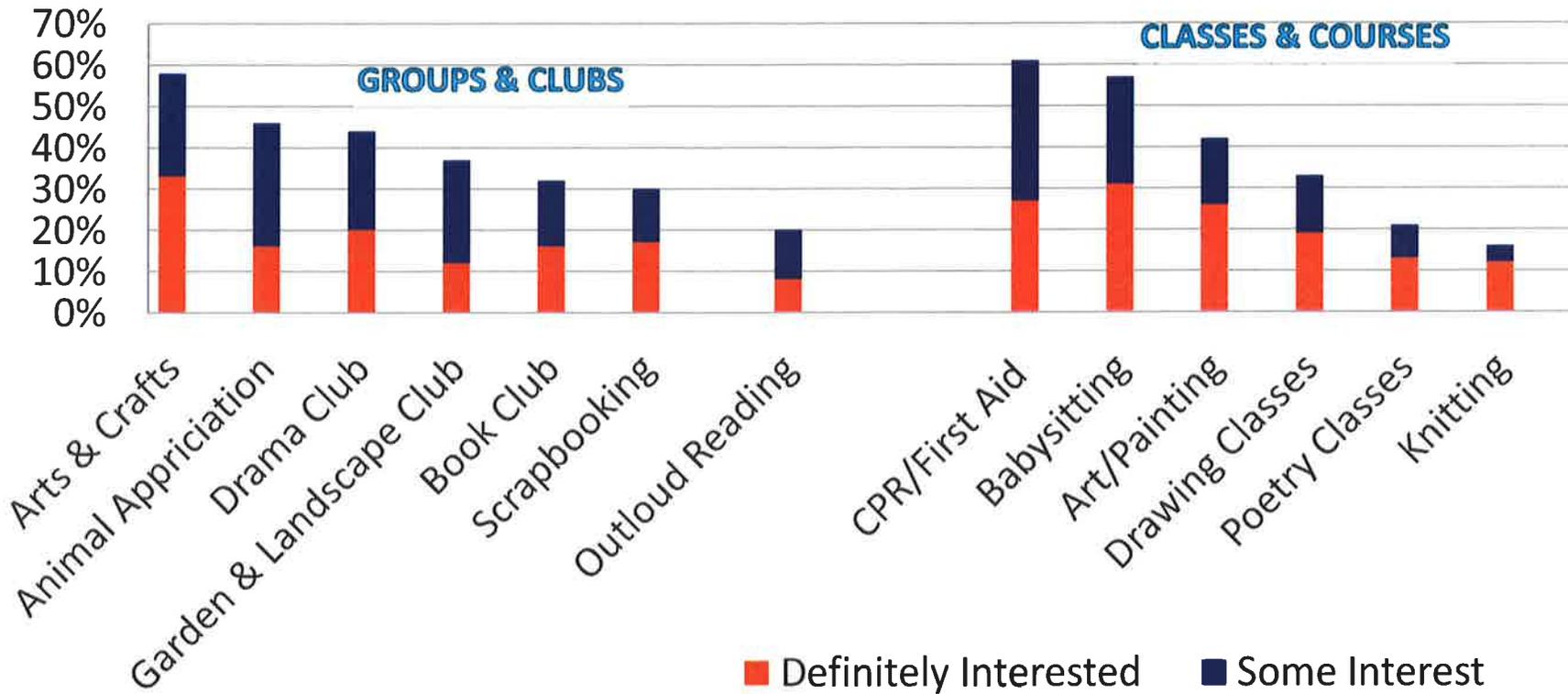
YOUTH SPORTS



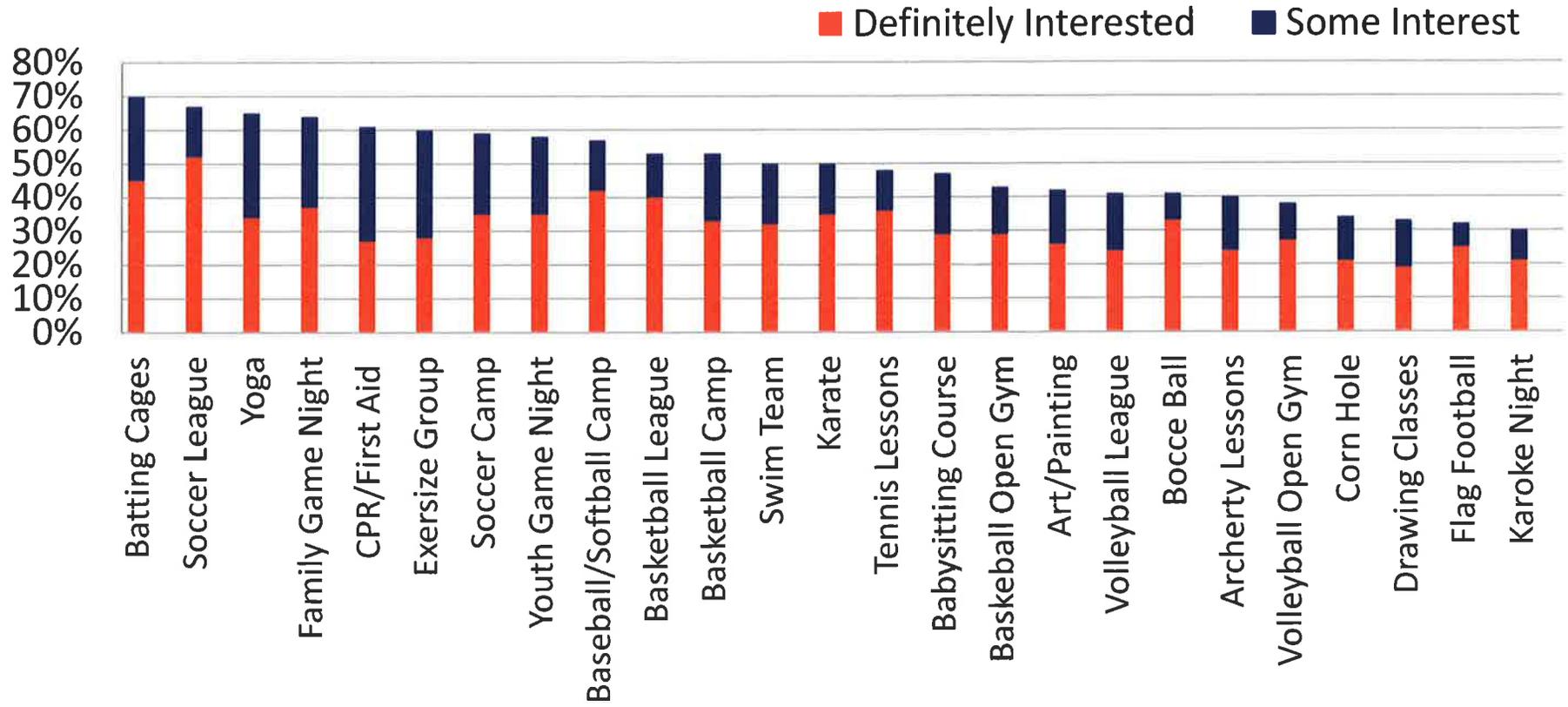
OTHER YOUTH SPORTS, EXERSIZE & GAMES



YOUTH GROUPS , CLUBS, CLASSES & COURSES



TOP 25 YOUTH ITEMS BY TOTAL INTEREST



Do you have any recreation suggestions or ideas?

Recreation Center

Fit Kids (Exercise Group)

**“High school kids should volunteer for
community service hours”**

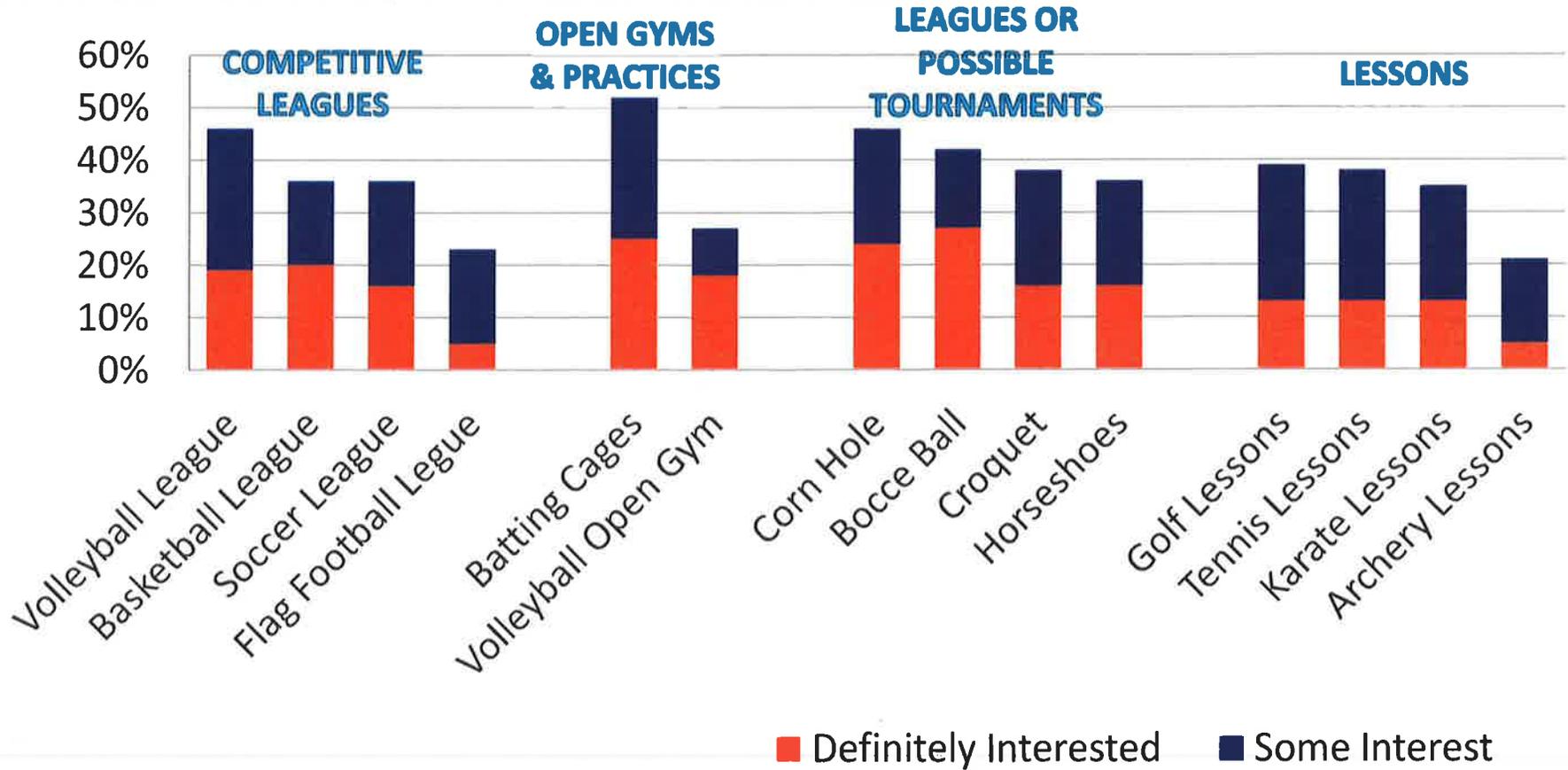
**“Put sand under the volleyball nets at
Schmidt Park by Peterson Shelter”**

ADULT PROGRAM IDEAS

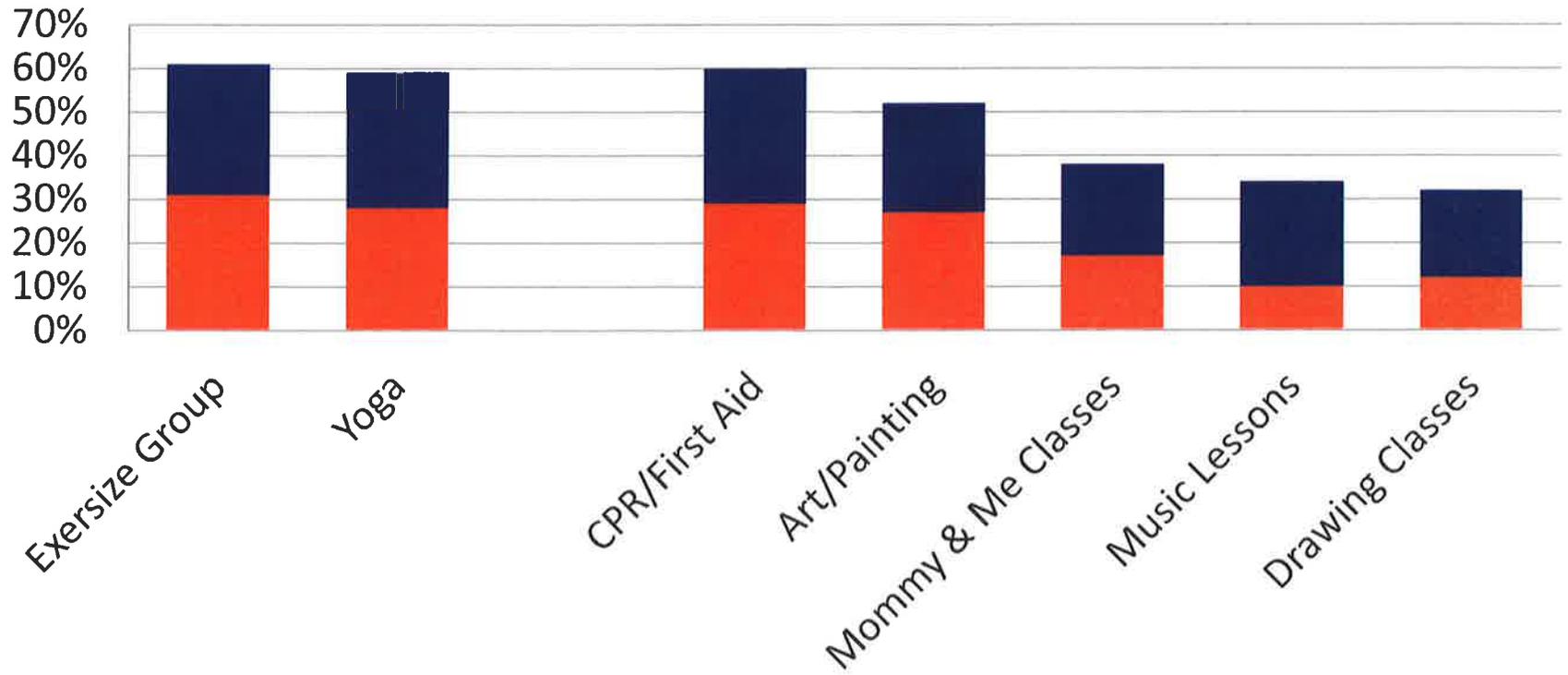
Q10: Please see the below list of program ideas as ADULT PROGRAMS please mark your interest from no interest to definite interest.

	SOME INTEREST
	DEFINITELY INTERESTED

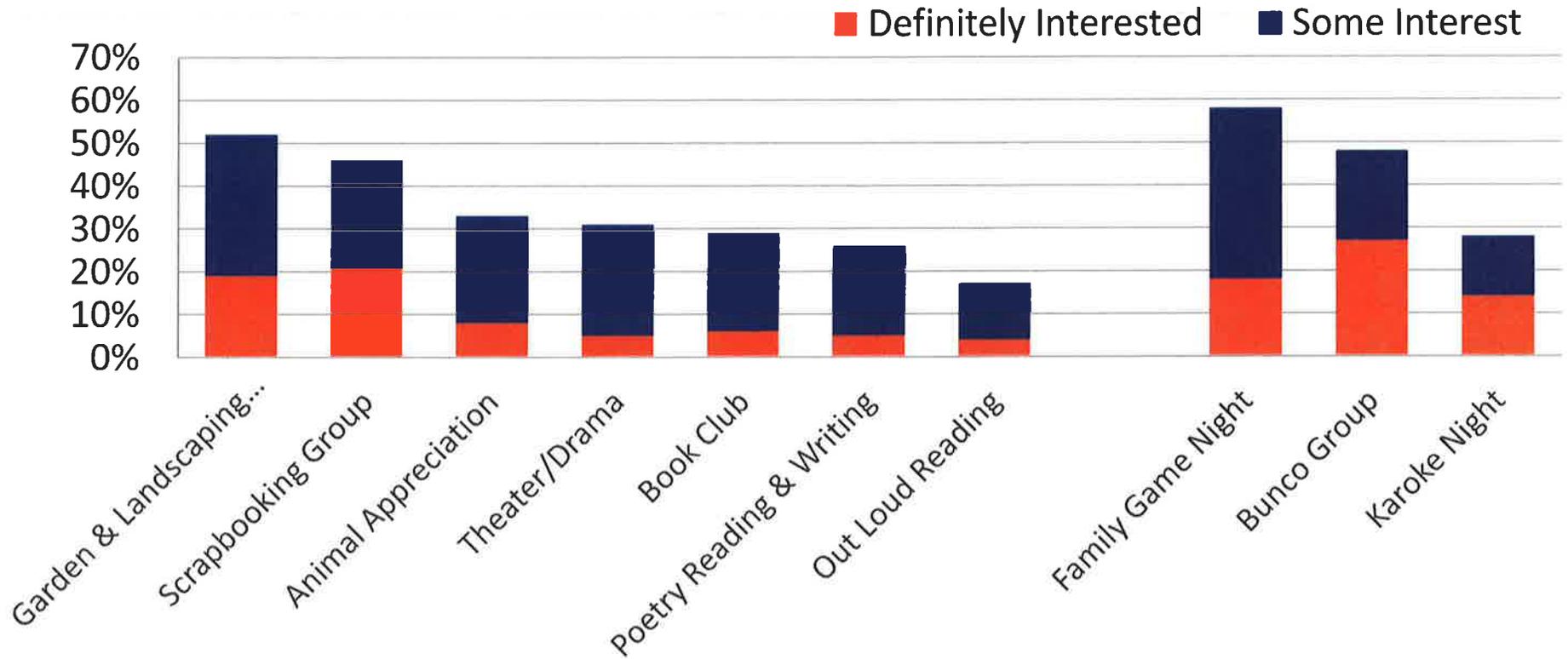
ADULT SPORTS & LESSONS



ADULT EXERSIZE, CLASSES, & COURSES

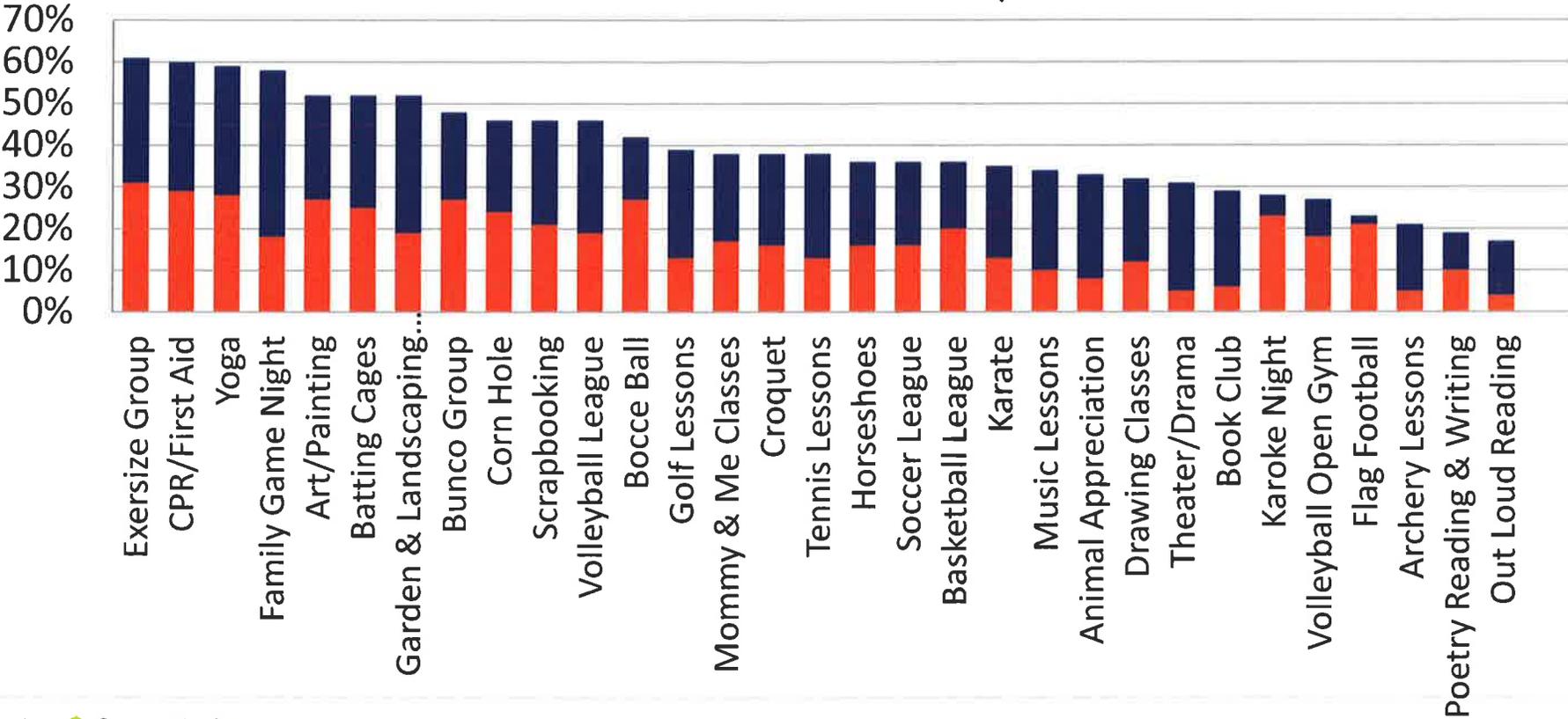


ADULT GROUPS, CLUBS & FUN



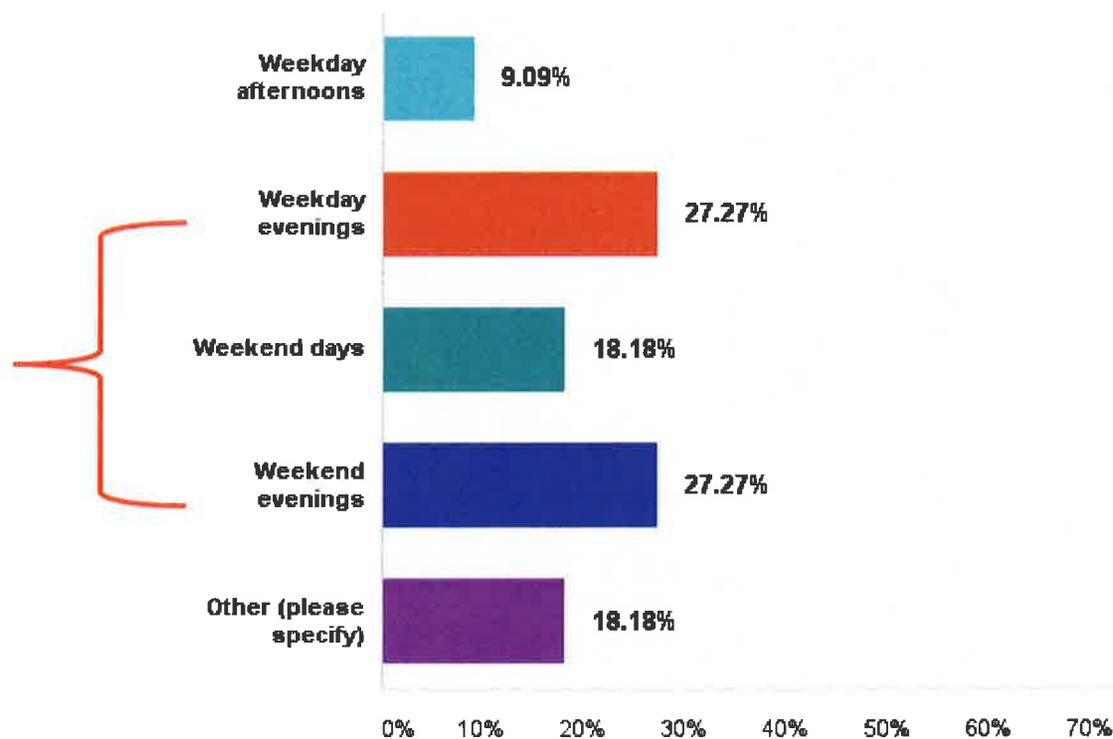
TOP ADULT ITEMS BY TOTAL INTEREST

■ Definitely Interested
 ■ Some Interest



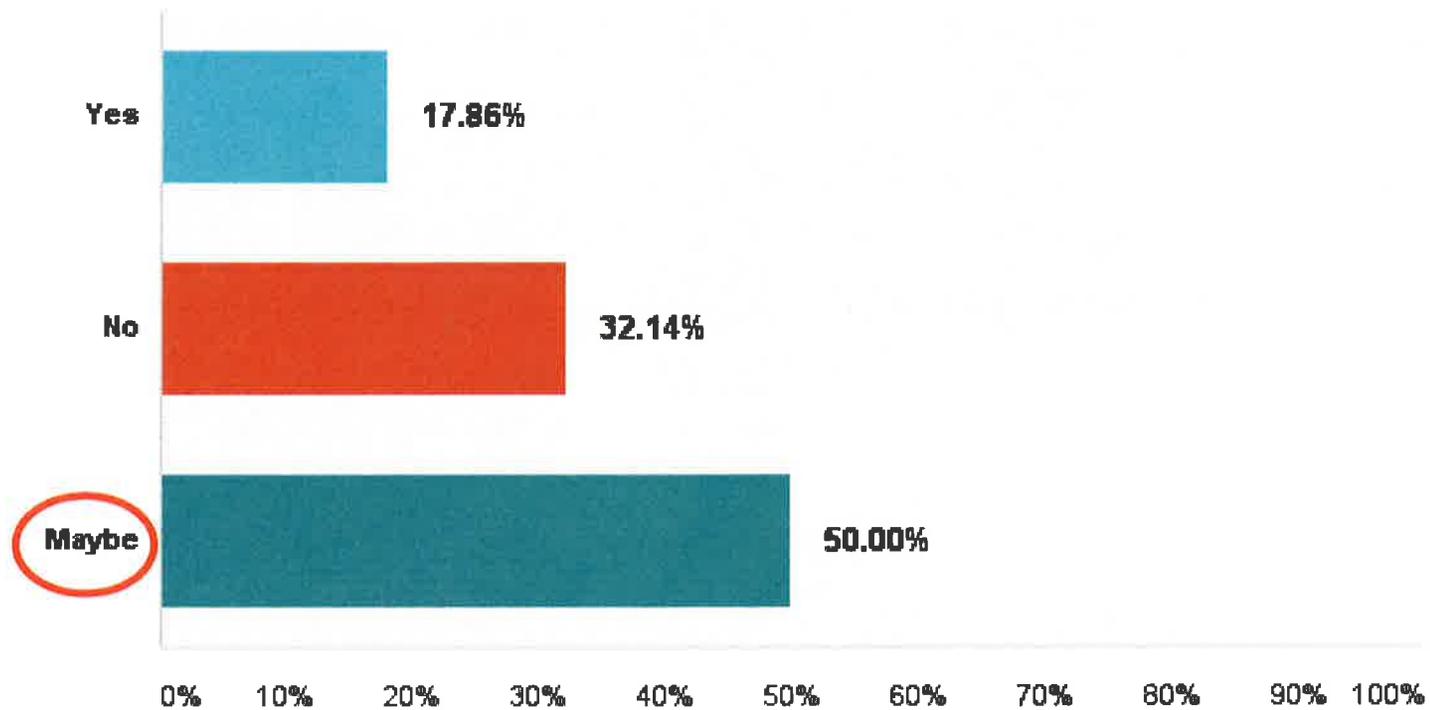
PARTICIPATION AVAILABILITY

Q15: What are the best days of the week for your family to participate in programs? (Check all that apply)

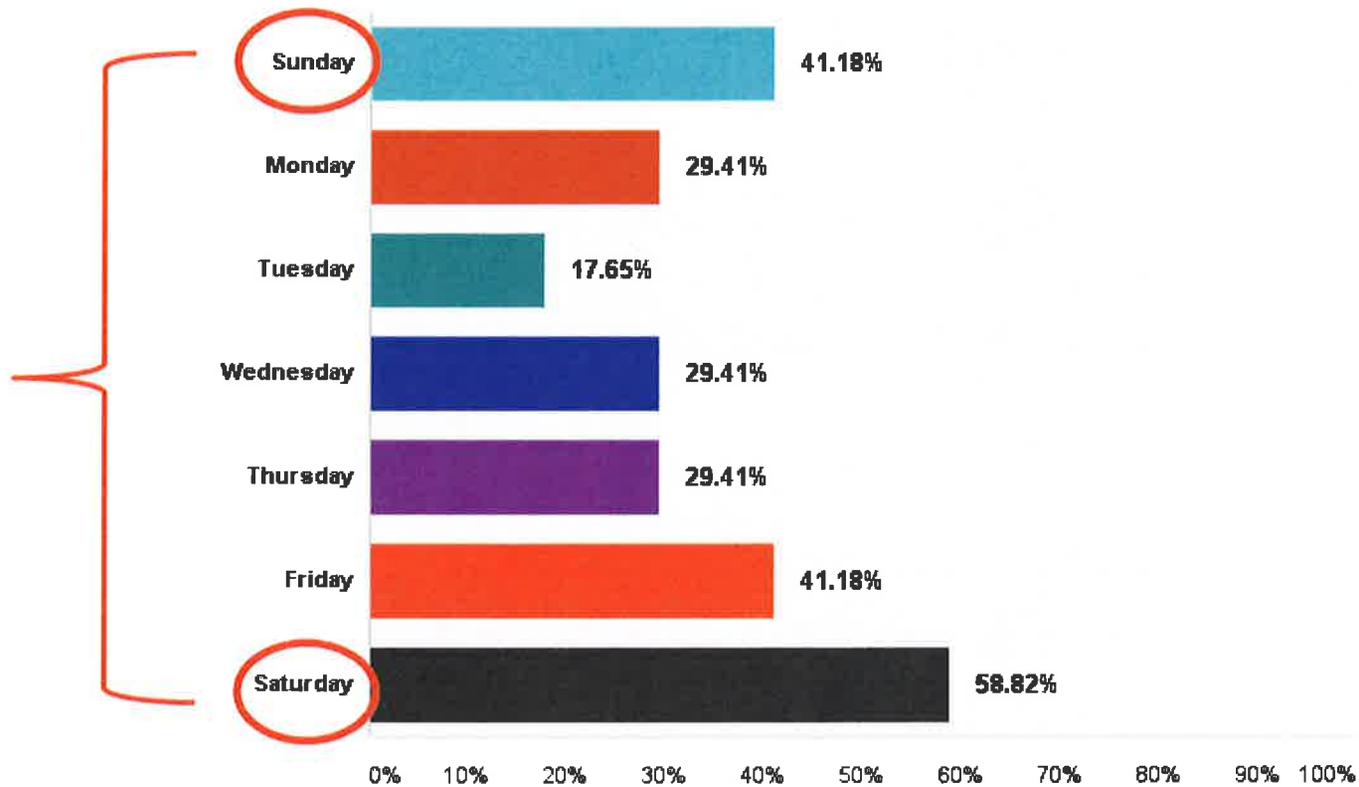


VOLUNTEERING

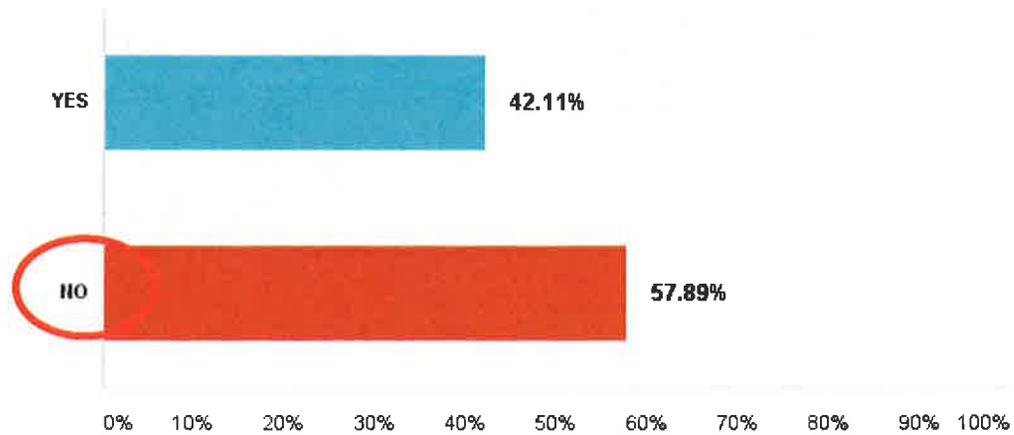
Q11: Would you or someone in your household like to help with planning and implementing new programs by volunteering your time?



**Q13: What are the days of the week that are best for you to volunteer?
(Choose all that apply)**



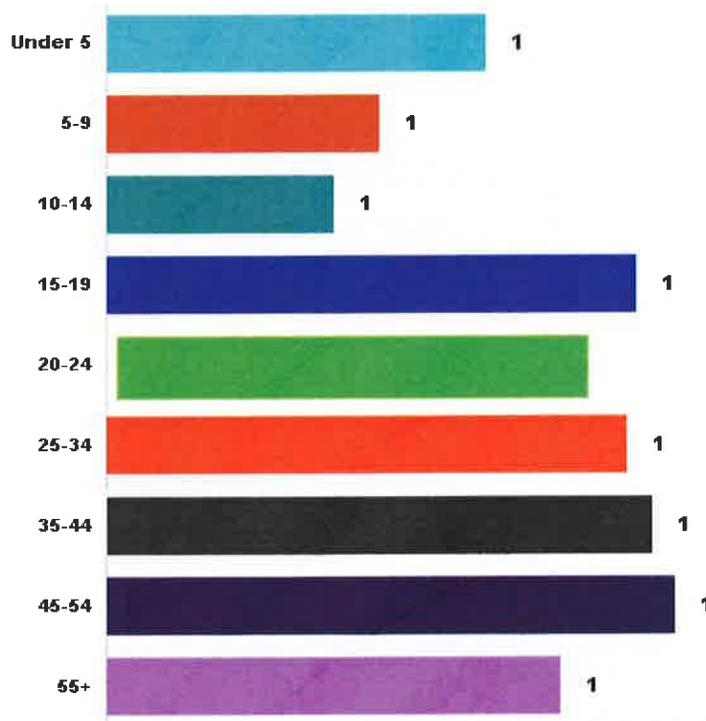
Q14: May we contact you regarding volunteering if the program you can help in becomes an actual event?



PERSONAL INFORMATION

Q17: Enter the number of persons, including yourself, in your household who are in the age brackets listed below:

Survey was
Returned by
wide range of
household ages



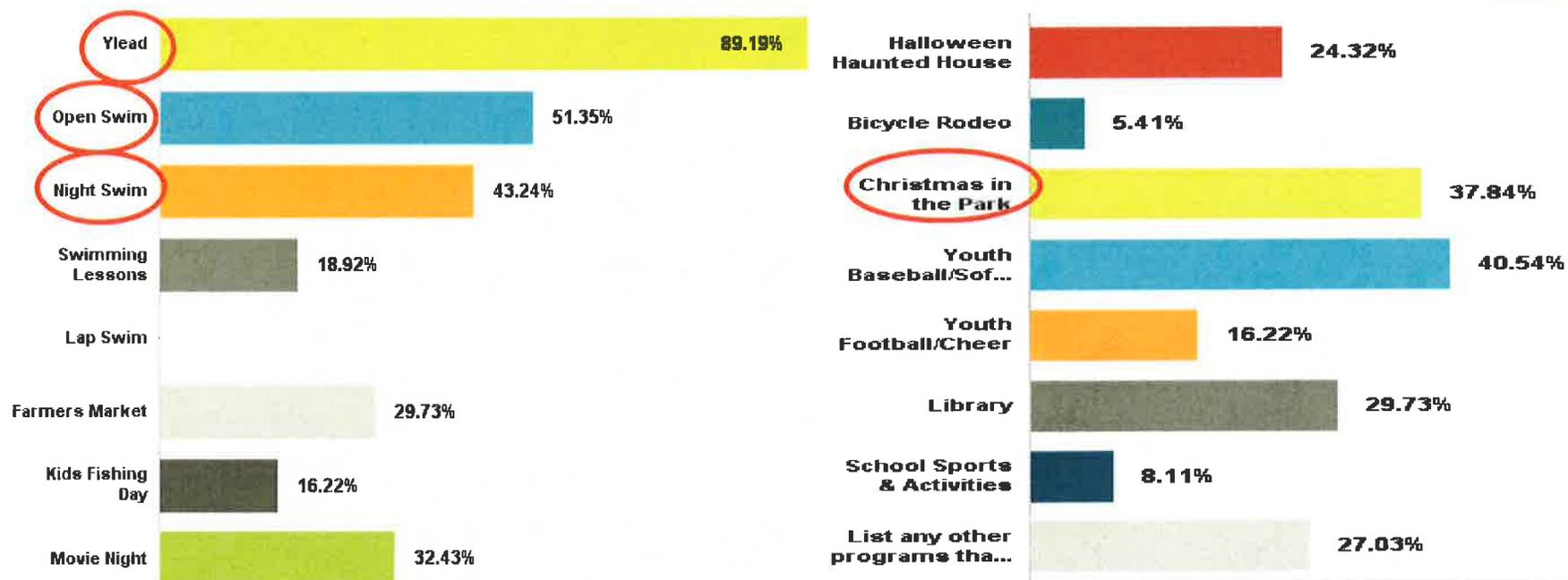
121

Total Responses



- Y-lead..... 65
- Recreation Facebook 25
- Downtown/Mail..... 12
- Fishing Derby/Movie Night..... 10

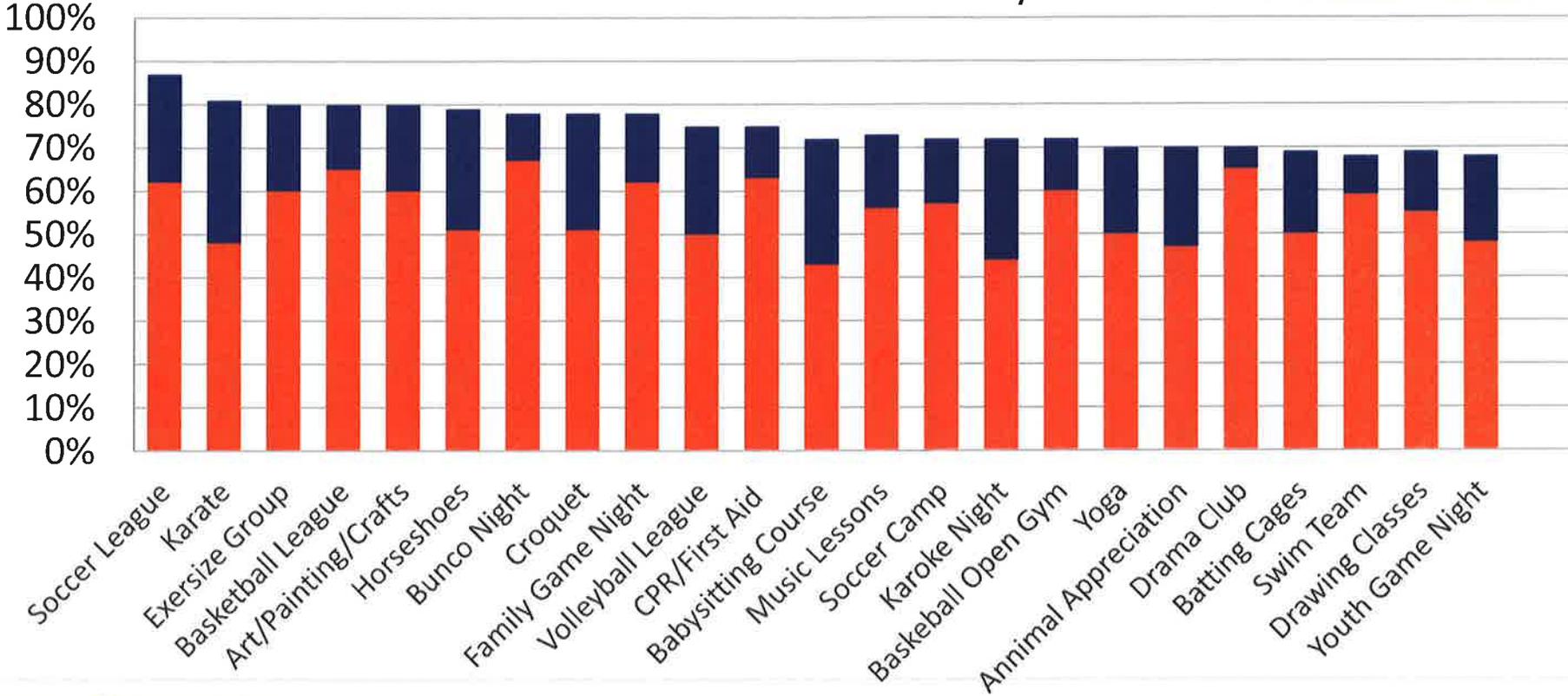
Please list the programs you have been in the past 2 years:



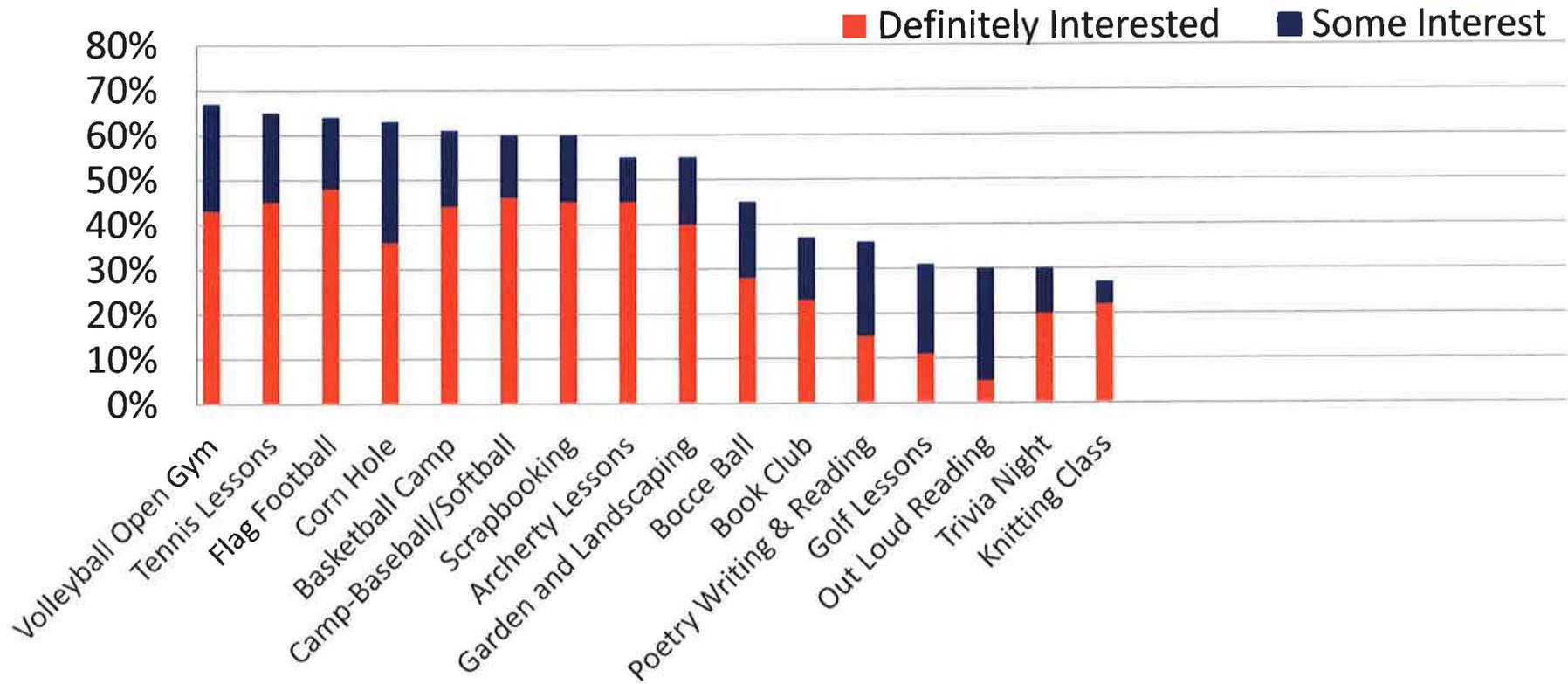
TOP YOUTH CHOSEN ITEMS



■ Definitely Interested
 ■ Some Interest



LOWER YOUTH UNDER 50% INTEREST



What is your opinion on the current programs we have?



“Keep Y-lead Going we love it!!”

“More Movie Nights Please”

“Love making friends at Y-lead”

“I love the swimming pool!”

Other than above do you have any activity suggestions or ideas:



Gustine Youth Band
Wrestling

Bring the bowling alley back

Rock -n- Jump

“We need a Starbucks & In-&-Out Burger”

“Starbucks Please”

CONCLUSION

CONCLUSION

1. **The Community is interested in more recreation programs, especially for Pre-K through High School age groups.**
1. **Soccer and basketball are the highest rated for desired league sports. However, it is good to see that the kids are also interested in other clubs, crafts, and courses**
2. **People are willing to pay for recreation activities but the prices must be kept reasonably low. Starting out some programs will be a higher expense then would need to be re-evaluated at a later date to see if we could lower the price/expense.**
3. **People want to make use of social media for information on new recreation programs. Registering online would be a great asset.**
4. **Volunteerism will be key in jumpstarting any new programs.**